

## **Humane Society of Moab Valley**

### **Report to Donors**

### **Making a Difference**

**January 1, 2021 through December 31, 2021**

*Mission: The Humane Society of Moab Valley promotes and provides responsible care for our community's animals.*

*Vision: Every pet has a safe, healthy, happy life and a forever home.*

*Values: Our compassion for animals inspires integrity, honesty, transparency and tenacity in our work and relationships as well as dedication to our community and its animals.*

Our year began with a bang by achieving a significant milestone! HSMV earned the Utah Nonprofits Association Credential which demonstrates HSMV's commitment to excellence by implementing best practices in nine areas critical to becoming an outstanding nonprofit organization. These areas include: Advocacy and Civic Engagement, Board Governance, Finance and Legal, Fundraising and Development, Human Resources, Leadership and Organizational Culture, Marketing and Communication, Outcomes and Evaluations, and Volunteer Management. We were the second nonprofit in the entire state to earn the Credential and we are very proud of our accomplishment. We take being a nonprofit seriously and we are committed to serving our community and its animals using best practices. This Credential assures our community and our supporters that we are run honestly, effectively, and efficiently.

We also maintained our Guidestar Platinum level and accreditation with the Utah Better Business Bureau.

During the summer, we received a \$1,000 grant from Dominion Energy to initiate our new education program. We collaborated with Grand County Public Library's successful "Paws to Read Tails & Tales Summer Reading Challenge" program. During the summer, Grand County community members read more than half a million minutes which qualified Humane Society of Moab Valley for the award.

We believe that animal welfare education includes educating adults about the importance of spay/neuter, pet health, pet safety, and pet etiquette as well as educating young people about the responsibilities that come with pet ownership. Understanding the responsibilities of having a pet ensures that the pet is well cared for, however, when a child learns to care for a pet, that child learns to assume responsibility at a young age. Lessons for elementary grade students include Dog Danger, Dog Language, Strays, Animal Control, and Adoption.

We continued our spay/neuter clinics for owned pets in Moab, and held limited clinics in Green River and San Juan County. We continued sterilizing and feeding community cats at the colonies in the area.

We had fun initiating our fundraiser Jeep Safari Photo contest where photos of pets in, next to, or on a four-wheel-drive vehicle were submitted to win a prize. It was such a success, we will do it

again in 2022. We also had fun in the fall when we hosted our Barktoberfest fundraiser with renowned band Jagertown, brats, beer, sauerkraut, and an auction.

In the fall we hired high school student, Maya Svendson, to help us with the animals and computer work.

Your donations allowed us to continue to offer low cost spay/neuter clinics for our community's animals, sterilize homeless animals, feed and sterilize community (feral) cats, and provide dog and cat food for local families in need. We emerge a stronger organization every year, thanks to you. Thank you, also, to our close partners, Mill Creek Veterinary Hospital and Moab Veterinary Clinic who play a critical role in helping us carry out our mission.

Sincerely,

Leigh Ryan, Executive Director

### **What your donations achieved in 2021**

**103** dogs and cats were placed in forever homes

**207** community dog and cats spay/neutered

**152** community (feral) cats spay/neutered and provided more than 16,640 lbs. of food for them  
**>727** lbs. free dog and cat food given to families needing a helping hand to keep pets in their home

**We are the ONLY non profit in Utah to complete the Utah Non Profits Association Credential Program, earn a platinum rating on Guidestar, and achieve accreditation with the Utah Better Business Bureau**

### **Check us out!**

<https://utahnonprofits.org/training-and-events/una-credential#notable-achievement-badge-earning-nonprofits>

<https://www.guidestar.org/profile/87-0644812>

<https://www.bbb.org/utah/charity-reviews/charity-animal-protection/humane-society-of-moab-valley-in-moab-ut-90016430>

## Board Members serving in 2021

Saxon Sharpe, President  
 Colleen Beever, Vice President  
 Steve Simons, Treasurer  
 Shirley Budden, Treasurer  
 Ellen Amuso  
 Pete Kaufman  
 Steve Rouzer  
 Lynda Smirz  
 Marcia Wood

**Secretary**  
 Marnie Anderson

ASSETS	dollars		LIABILITIES & EQUITY	dollars
<b>Current Assets</b>			<b>Liabilities</b>	
Total Checking/Savings	\$ 623,884		Total Accounts Payable	\$ 3,537
Total Accounts Receivable	\$ 325		Total Other Current Liabilities	0
Total Other Current Assets	\$ 3,565		<b>Total Current Liabilities</b>	<b>\$ 3,537</b>
			<b>Total Equity</b>	<b>\$ 624,237</b>
<b>TOTAL ASSETS</b>	<b>\$ 627,774</b>		<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 627,774</b>

<b>INCOME</b>	
Contributions	\$ 197,668
Special Events	\$ 7,928
Investment Income	\$ 4,785
<b>TOTAL INCOME</b>	<b>\$ 210,381</b>
<b>EXPENSES</b>	
Programs	\$ 57,736
Administrative	\$ 25,228
Fundraising	\$ 19,509
<b>TOTAL EXPENSES</b>	<b>\$ 102,473</b>
<b>Net Income</b>	<b>\$ 107,908</b>

**Expenses January 1, 2021 - December 31, 2021**  
**Total \$ 102,473**

